

22 July 2022
209-22

Administrative Assessment Report –Application A1256

Colour of pregnancy warning labels for corrugated cardboard packaging

1. Application details

<p>Date received: 16 May 2022 Date due for completion of administrative assessment: 8 June 2022 Date completed: 8 June 2022</p>		
<p>Applicant: Brewers Association of New Zealand</p>		<p>Potentially affected standards:</p> <p>Standard 1.1.2 Standard 2.7.1</p>
<p>Brief description of Application: To permit pregnancy warning labels on corrugated cardboard packaging used for multiple individual units of alcoholic beverages to be in a single colour on a contrasting background.</p>		
<p>Procedure: General, Level 2</p>	<p>Estimated total variable hours: 380 hours</p> <p>Reasons why: Involves an economics assessment of average complexity.</p>	<p>Estimated start date: November 2022</p>

2. Decision

<p>Application accepted</p> <p>Date: 8 June 2022</p>
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3. Additional matters

Has the Applicant sought special consideration e.g. novel food exclusivity, two separate applications which need to be progressed together?

No

4. Charges

The FSANZ Act provides that a charge must be imposed if the application confers an exclusive capturable commercial benefit (ECCB) on the Applicant.

Does FSANZ consider that the application confers an ECCB on the Applicant?

No

If the application does not confer an ECCB on the applicant, the FSANZ Act provides that an applicant can choose to pay a charge to expedite assessment of their application.

Does the Applicant want to expedite assessment (i.e. pay) for this Application?

Yes

5. Assessment against FSANZ Act 1991 requirements

Subsection 26(2)

(b) Does the Application relate to a matter that may be developed as a food regulatory measure, or that warrants a variation of a food regulatory measure?

Yes

(c) Is the Application so similar to a previous application or proposal for the development or variation of a food regulatory measure that it should not be accepted?

No

(d) Are there any other matters relevant to the decision whether to accept or reject the application?

No

Does the application meet each of the following criteria required by subsection 22(2)?

(a) The application is in writing

Yes

(b) The application is in the form specified in guideline 3.1.1 of the Application Handbook

Yes

(c) The application includes all information and each thing that the section 23 guidelines of the Act state must be included in such an application.

Yes Guidelines 3.1.1, 3.2.1, 3.2.4

Did the Applicant identify the Procedure that, in their view, applies to the consideration of this Application?

Yes

Indicate which Procedure:

General

Other Comments or Relevant Matters:

Nil

6. Consultation & assessment timeframe

Proposed length of public consultation periods:

6 weeks

Proposed timeframe for assessment

'Early Bird Notification' due: 14 July 2022

General Procedure:

Commence assessment (clock start)

Early November 2022

Public comment

Late January to Early March 2023

Board to complete approval

Early June 2023

Notification to Food Ministers' Meeting (FMM)

Mid-June 2023

Anticipated gazettal if no review requested

Late August 2023